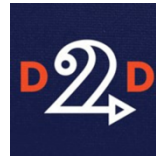


# INDY PUBLISHING IN A NUTSHELL – EBOOKS



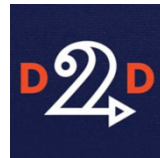
Manage everything from 1 dashboard

Pay D2D ~10% to get to other platforms



Manage everything from 2 dashboards

Get full royalties on Amazon



+



Manage each platform individually

Get full royalties on all platforms



# INDY PUBLISHING IN A NUTSHELL – PRINT



Manage everything from 1 dashboard

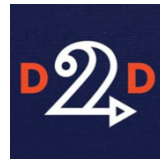


OR

Pay distributor to get to other platforms



Manage everything from 2 dashboards



OR



+



Get full royalties on Amazon



Manage each platform individually



Get full royalties on all platforms



# INDY PUBLISHING IN A NUTSHELL – AUDIO



Manage everything from 1 dashboard

Pay Findaway 20% to get to other platforms



Manage everything from 2 dashboards

Get full royalties on Amazon



Manage each platform individually

Get full royalties on all platforms



# INDY PUBLISHING IN A NUTSHELL

## EBOOK

	KDP	DRAFT2DIGITAL	KOBO
Fees / Cuts / Royalties	<p>No upfront fees</p> <p>35-70% depending on <a href="#">price</a> (70% available for books priced \$2.99-\$9.99), market (many), and other factors</p> <p>70% option doesn't include delivery fees (usually negligible for text-only books)</p>	<p><a href="#">No upfront fees</a></p> <p><a href="#">D2D fee ~10% of list price + ~30% retailer cut (varies slightly by retailer)</a></p> <p><a href="#">~60% of list price royalties</a></p>	<p><a href="#">No upfront fees</a></p> <p><a href="#">Up to 70% royalties for books &gt; \$2.99, 45% &lt; \$2.99</a></p> <p><a href="#">Kobo Plus subscriptions – based on the amount of time subscribers spend reading your titles each month</a></p>
Distributes to ...	Amazon US, Australia, Brazil, Canada, France, German, India, Italy, Japan, Mexico, Netherlands, Spain, UK	<a href="#">Amazon</a> , <a href="#">Apple Books</a> , <a href="#">Baker &amp; Taylor</a> , <a href="#">Barnes &amp; Noble</a> , <a href="#">Bibliotheca</a> , <a href="#">BorrowBox</a> , <a href="#">Everand</a> , <a href="#">Gardners</a> , <a href="#">Hoopla</a> , <a href="#">Kobo / Kobo Plus</a> , <a href="#">Odilo</a> , <a href="#">OverDrive</a> , <a href="#">Palace Marketplace</a> , <a href="#">Smashwords Store</a> , <a href="#">Tolino</a> , <a href="#">Vivlio</a>	US, Australia, Brazil, Canada, Hong Kong, India, Japan, Mexico, New Zealand, Philippines, South Africa, Switzerland, Taiwan, UK, countries using Euros
Upload / update for free?	Yes	Yes	Yes

	KDP	DRAFT2DIGITAL	KOBO
User experience	Good (I've had good luck with KDP Support, but you have to be persistent)	Great (easy to use website, great customer service)	Great (easy to use website, great customer service)

*Note re: KDP Select:* Amazon's KDP Select program, the author-facing side of the reader-facing Kindle Unlimited program, requires books to be exclusive on Amazon. I'm not a fan of putting all my eggs in one basket (even Amazon's), so I haven't included KDP Select in this overview, but KU is popular in genres like romance where readers consume a lot of content. The linked article "KDP Select or Not? Is Kindle Unlimited Worth it?" from Dave Chesson of *Kindlepreneur* gives an even-handed assessment of the pros and cons of Select. <https://kindlepreneur.com/kdp-select-or-not-is-kindle-unlimited-worth-it/>

# PRINT

	KDP	DRAFT2DIGITAL	INGRAMSPARK
Fees / Cuts / Royalties	(60% royalty * List Price) – Printing costs	<a href="#">~45% of the list price, minus base printing cost</a>	See Carla King’s <a href="#">article</a> on “Comparing IngramSpark and Amazon KDP Print Royalty” at <a href="#">selfpubbootcamp.com</a>
Upload / update for free?	Yes	Initial upload: <a href="#">Yes</a> Updates: Yes, for 90 days and once every 90 days thereafter; otherwise <a href="#">\$25 change token</a>	<a href="#">Initial upload: Yes</a> Updates: No (except with promo code)
User experience	Good (KDP Support has access to a lot of information about the specifics of your print job)	Great (easy to use website, great customer service)	Poor (their website and back-end systems are outdated)
Other notes		Pre-set discount for retailers D2D uses Ingram as its printer	Beware of returns fees! Variable retailer discounts

Note: Authors who choose the exclusive KDP Select program for their ebook can still publish print wide (i.e. beyond Amazon).

# AUDIO

	ACX (AMAZON / AUDIBLE)	FINDAWAY VOICES	GOOGLE PLAY
Fees / Cuts / Royalties	Royalty share – 20% each for author & narrator; only available with exclusive distribution (Amazon, Audible, and iTunes)  Pay for production – pay narrator directly, receive 40% royalties	<a href="#">Pay narrator directly, receive 80% royalties, 100% at Spotify</a>  <a href="#">The royalties FV receives from its partners based on list price:</a>  <a href="#">A la carte: 40%-50%</a>  <a href="#">Subscription: 30%-40%</a>  <a href="#">Revenue Share: 25% to 45%</a>	Pay narrator directly, receive 70% royalties
Set your own price?	No	Yes	Yes
Accepts AI-narration?	<a href="#">No</a> (as of Dec 2023)	<a href="#">Yes (from Google Play Books)</a>	Yes (in fact, <a href="#">you can create AI-narrated audio of your ebooks for free on GP during beta</a> )
User experience	Fair (website is easy to use, but ACX has a bad reputation in terms of transparency of their T&Cs—look up <a href="#">#Audiblegate</a> )	Good	Good