The Indy Author Consulting Session Questionnaire

from Matty Dalrymple, The Indy Author

Thank you for scheduling a one-on-one consulting session with me!

Please complete this questionnaire to provide a basis for our conversation and return the form to matty.dalrymple@gmail.com at least 24 hours before our session.

|  |  |
| --- | --- |
| Name |  |
| Email |  |
| Website (if available) |  |
| Facebook author page (if available) |  |
| Twitter author profile (if available) |  |
| Other author social media profiles (if available) |  |
| What are your top 3 goals for your author career, in priority order? | 1. [...]
2. [...]
3. [...]
 |
| In what genre(s) are you writing? |  |
| Current status of your author career (working on first book, first book ready for publication, have published one book, have published multiple books) |  |
| How many hours a week do / can you allocate to writing? To other activities related to your author career such as marketing and promotion? Are you juggling these activities with other commitments such as a day job or family obligations? (No need to share more than you’re comfortable with, I’m just trying to gauge how much time you have to commit to your writing and publishing work.) |  |
| In what formats do you plan to publish your books (ebook, print, audio, other)? |  |
| *Only if not included on your website,* provide links to any books you have published, including different editions of the same book (e.g., ebook, print, and audio) |  |
| Do you have plans regarding publishing exclusive to Amazon or publishing wide (e.g., to other platforms such as Barnes & Noble, Apple Books, Kobo, etc.)? |  |
| If earning income is a goal for your author career, are you pairing your writing with other streams of income (e.g., teaching, consulting, affiliate income, etc.)? If not, are you interested in any of these? |  |
| What is the greatest challenge you’re currently facing? |  |
| What other services / resources have you engaged in your publishing work (e.g., editor, cover designer, marketing expert, etc.)? Have you been pleased with the results? |  |
| The Alliance of Independent Authors defines the following as six main processes of publishing. Do you have specific questions related to any of these? |  |
| 1. Editorial - [​Episode 101 - The First Process of Publishing: Editorial with Orna Ross](https://www.theindyauthor.com/101---publishing-process-1-editorial.html)
 |  |
| 1. Design - [Episode 102 - The Second Process of Publishing: Design with Orna Ross](https://www.theindyauthor.com/102---publishing-process-2-design.html)
 |  |
| 1. Production - [Episode 103 - The Third Process of Publishing: Production with Orna Ross](https://www.theindyauthor.com/103---publishing-process-3-production.html)
 |  |
| 1. Distribution - [Episode 104 - The Fourth Process of Publishing: Distribution with Orna Ross](https://www.theindyauthor.com/104---publishing-process-4-distribution.html)
 |  |
| 1. Marketing - [Episode 105 - The Fifth Process of Publishing: Marketing with Orna Ross](https://www.theindyauthor.com/105---publishing-process-5-marketing.html)
 |  |
| 1. Promotion - [Episode 106 - The Sixth Process of Publishing: Promotion with Orna Ross](https://www.theindyauthor.com/106---publishing-process-6-promotion.html)
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| Are there other questions you’d like to address in our session? |  |
| Other Notes |  |
| For my own market research purposes in (not necessarily for our session), indicate below any other topics you are interested in: |  |
| * Building a story frame
 |  |
| * Podcasting for authors (as host and/or guest)
 |  |
| * Opportunities for indy publishing short fiction
 |  |
| * Getting organized
 |  |
| * Core author tools
 |  |
| * Opportunities for speaking engagements
 |  |
| * Preparing for readings
 |  |
| * Producing audiobooks
 |  |
| * Others?
 |  |